



REMEMBER THE DATE!

Date:

June 27-29, 2008

Location:

Pennsylvania Hotel
401 Seventh Avenue
New York City, NY

**The Booker T. Washington Institute Is Pleased To Announce:
Our 17th Annual Gala
"It's not about us – it's about BWI!"**

SPONSORSHIP AND JOURNAL AD FORM

Name / Contact Person:		
Name of Advertiser / Sponsor:		
Street Address:		
City:	State:	Zip:
Phone Number:	Fax:	
Email:	Website:	

SPONSORSHIP OPTIONS

<input type="checkbox"/>	Platinum: \$20,000	Link on Website Exhibition table / Signage at Sat Night Event Front inside cover in Journal / 10 event tickets
<input type="checkbox"/>	Gold: \$10,000	Link on Website Exhibition table / Signage at Sat Night Event Rear outside cover in Journal / 5 event tickets
<input type="checkbox"/>	Silver: \$5,000	Link on Website Exhibition table / Signage on Sat Night Event Full page ad in Journal / 5 event tickets
<input type="checkbox"/>	Single ticket: \$275	

JOURNAL ADVERTISING

<input type="checkbox"/>	Full Page: \$1,500	Actual area is smaller
<input type="checkbox"/>	Half-page: \$750	Horizontal display
<input type="checkbox"/>	Quarter Page: \$500	Vertical Display
<input type="checkbox"/>	Business Card: \$300	Horizontal display
<input type="checkbox"/>	1-line listing: \$150	In back of Journal

PAYMENT INFORMATION

<input type="checkbox"/>	VISA	<input type="checkbox"/>	MSTR CD	<input type="checkbox"/>	AMEX
Payment Amount:					
Name on Card					
Address					
City			Zip		
Card Number:					
Expiration:			CVV #		
Signature:					

- I / We cannot attend the event, but wish to support BWIAANA. Enclosed is my tax-deductible contribution of \$_____.
- I / We support BWIAANA, but prefer that my / our patronage remain anonymous.
- My ad copy / artwork is enclosed / attached. My ad copy / artwork will be e-mailed to higg90@optonline.net

SECURE PAYMENT CAN ALSO BE MADE ON-LINE VIA PAYPAL AT WWW.BWITIGER.ORG

YOUR AD MUST BE RECEIVED NO LATER THAN MAY 10TH, 2008

Terms and Conditions

Your ad and tax-deductible payment must accompany this form.

RSVP this form to the address below by May 5th, 2008

Make all checks payable to: BWIAANA – New York Chapter

For more information contact: Barbara at 1-800-227-9831

Mail all correspondence (including this form) to:

BWIAANA – New York Chapter 328 8th Avenue, #307, New York, NY 10001